



2018-19

JCI HONG KONG

IMPACT REPORT

#KEEPCHANGINGTHEWORLD





JCI Hong Kong™

KEEP CHANGING THE WORLD







ABOUT JUNIOR CHAMBER INTERNATIONAL HONG KONG

Junior Chamber International Hong Kong (JCIHK)(formerly named as "Hong Kong Junior Chamber"), inaugurated in 1950, is affiliated with the worldwide leadership development organization – The Junior Chamber International (JCI). JCI has a worldwide membership of over 200,000 and more than 100 countries around the world.

In Hong Kong, we have over 2,000 members representing a network of highly motivated and forsightful young leaders who are mostly entrepreneurs or executives from a wide range of trades and businesses. The active members are between the ages of 18-40 volunteers from 21 local chapters, who make full use of their leisure hours to work for the betterment of the community and themselves.

The purpose of Junior Chamber is to provide development opportunities that empower young people to create positive change.



JCI CREED

We believe . . .
That faith in God gives meaning and purpose to human life;
That the brotherhood of man transcends the sovereignty of nations;
That economic justice can best be won by free men through free enterprise;
That government should be of laws rather than of men;
That earth's great treasure lies in human personality;
And that service to humanity is the best work of life."



TO PROVIDE DEVELOPMENT OPPORTUNITIES THAT EMPOWER YOUNG PEOPLE TO CREATE POSITIVE CHANGE

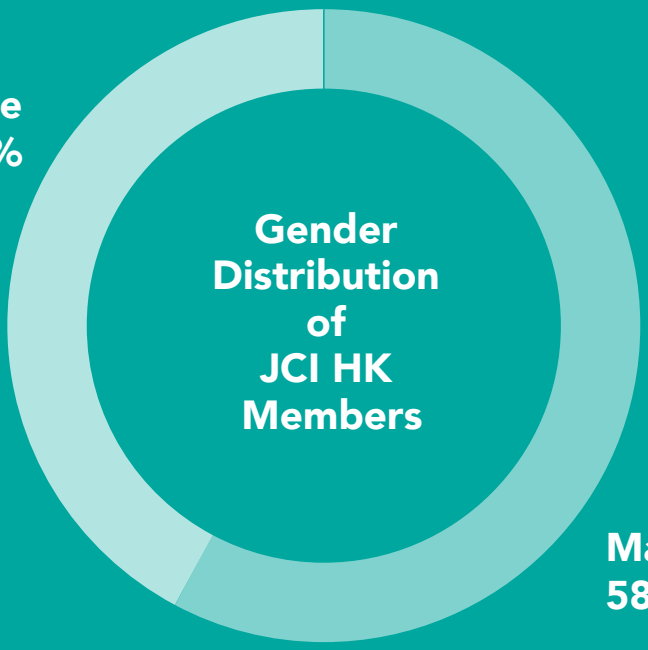
JCI MISSION

TOTAL NUMBER OF MEMBERS

2244

THIS NUMBER INCLUDED 1374 FULL MEMBERS AND
656 SENIOR MEMBERS AND 214 PROSPECTIVE MEMBERS









AVERAGE AGE

33

Member Sharing:

JCI has developed me into a better individual and empowered me to make an impact as a leader.

From someone that fears of doing public speaking and work in office routinely, to a Local Chapter President who led over 100 people to complete 60 projects within a year who could deliver speeches confidently and live a meaningful life is a huge positive change to me.

You can meet different like-minded young active citizens around the globe to create positive changes together. This organization not only gives you opportunities to serve the community, but also chances for you to as a future leader.

Claudia Chor
2019 National Vice President

JCI VISION

TO BE THE LEADING GLOBAL NETWORK OF YOUNG ACTIVE CITIZENS



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Mapping our Impact

As of 2017



Where We Were Active in 2017

JCI Members

133,846 — 100%

14,346 | 9%	98,741 | 62%	19,832 | 13%	24,925 | 16%

JCI Local Organizations

4706 — 100%

414 | 9%	2640 | 56%	725 | 15%	927 | 20%

JCI World Headquarters | Page 46

Health and Wellness Projects | Pages 24–25

Education and Economic Empowerment Projects | Pages 26–27

Peace, Prosperity and Sustainability Projects | Pages 28–29

Global Youth Empowerment Fund Projects | 30–33



Albania
Argentina
Australia
Austria
Bangladesh
Belgium
Benin
Bolivia
Botswana
Brazil
Bulgaria
Burkina Faso
Cambodia
Cameroon
Canada
Catalonia
Chile
Colombia
Comoros
Congo
Cote d'Ivoire
Croatia
Cyprus
Czech Republic
Democratic Republic of the Congo
Denmark
Djibouti
Dominican Republic
Dutch Caribbean
Ecuador
Egypt
Estonia
Finland
France
Gabon
Georgia
Germany
Ghana
Greece
Guinea
Haiti
Honduras
Hong Kong
Iceland
India
Indonesia
Ireland
Italy
Jamaica
Japan
Jordan
Kenya
Korea
Kosovo
Latvia
Lebanon
Lesotho
Liberia
Lithuania
Luxembourg
Macao
Madagascar
Malawi
Malaysia
Maldives
Mali
Malta
Mauritius
Mexico
Moldova
Monaco
Mongolia
Morocco
Myanmar
Namibia
Nepal
Netherlands
New Zealand
Niger
Nigeria
Norway
Panama
Paraguay
Peru
Philippines
Poland
Portugal
Puerto Rico
Romania
Russia
Rwanda
Scotland
Senegal
Serbia
Singapore
Slovakia
Slovenia
South Africa
Sri Lanka
Suriname
Sweden
Switzerland
Syria
Taiwan
Thailand
Timor-Leste
Togo
Tunisia
Turkey
Uganda
Ukraine
United Kingdom
Uruguay
USA
Venezuela
Vietnam
West Indies
Zambia
Zimbabwe

JCI National Organizations

117 — 100%

34 | 29%

22 | 20%

23 | 19%

38 | 32%

Africa and the Middle East

Asia-Pacific

The Americas

Europe

JCI Active Citizen Framework

A Better World Begins Here

ANALYZE

Examine Community Needs

To enable communities to achieve sustainable impact, the community's needs must be analyzed and understood first in order to identify their root causes.

REVIEW | Monitor and Evalua

It is important to monitor progress throughout the pr
if the goals and intended impact are on track to
Finally, analyze data to measure the resulting po



DEVELOP | Formulate Sustaina

By uniting with stakeholders from all sectors of society, projects are formu
needs and their root causes. Collaborators outline a project plan including
Solutions target three integrated stages of community development that

1 Health and Wellness

2 Education and Economic Empowerm



Member Sharing:

In my childhood, I had a dream to serve my beloved community. After university graduation, I was delighted to join JCI, where it is a network of young active citizens to actualize my dream. Throughout various community projects, we learn working with teammates of different background to create meaningful impact to society. Besides, by taking up several leading positions in JCI Hong Kong and my local chapter, I gain experience of leading an organization to achieve the common goals of members. Thanks to JCI, my people skills are sharpened, and now I embrace challenges in life to further develop myself.

Terry Chan
2019 National Vice President



ate Results

oject to determine
be achieved.
sitive change.



EXECUTE

Take Action

Once the need and root cause have been identified, active citizens take action by mobilizing resources, rallying support and implementing the project plan. By combining resources, the community is enabled to achieve even greater sustainable impact.

able Solutions

ulated to address the community's core
g goals, actions and desired outcomes.
drive a community toward prosperity.

ment

3 Peace, Prosperity, and Sustainability



The Hon. A. de O. Sales, GBM, JP

- 1956 JCI President
- 1952-54 National President
- Past Chairman of Hong Kong Olympic Academy
- Honorary Life President of the Sports Federation and Olympic Committee of Hong Kong





Kennedy Wong, BBS, LLD, DCL, JP

- 2019 JCI Hong Kong Youth Advisor
- 10th CPPCC National Committee
- Past Chairman of the Hong Kong United Youth Association
- 1998 Ten Outstanding Young Persons Awardee - Hong Kong
- 2003 Ten Outstanding Young Persons Awardee - World

LEADERS NURTURED BY JCI HONG KONG ARE STILL ACTIVELY INVOLVED IN THE SOCIETY





George Lung BBS MH JP

- 1993 National President
- 13th CPPCC National Committee
- 11th CPPCC National Committee
- 1995 Ten Outstanding Young Persons Awardee - Hong Kong
- Founding President Hong Kong Youth Exchange Promotion United Association

Paul Yin SBS JP

- 1979 National President
- 2006 Chairman of the Hong Kong Brand Development Council
- Permanent Honorary President of The Chinese Manufacturers' Association of Hong Kong



Dr. Philip Yiu Kai Pang GBS JP

- 2015-17 JCI Hong Kong Honorary Advisor
- Vice patron of The Community Chest of Hong Kong
- Past chairman and General Committee member of the Hong Kong General Chamber of Commerce
- Chairman of the Employers' Federation of Hong Kong
- Chairman of the HKSAR Government Standing Committee on Directorate Salaries & Conditions of Service



JCI PARTNERS

ORGANIZATIONS THAT WE WORKED WITH

Chamber of Commerce

- Hong Kong General Chamber of Commerce
- The Chinese General Chamber of Commerce
- The Chinese Manufacturers' Association of Hong Kong
- The Chinese Manufacturers' Association of Hong Kong
- Federation of Hong Kong Industries
- International Chamber of Commerce – Hong Kong, China
- American Chamber of Commerce (Hong Kong)
- American Chamber of Commerce (Hong Kong)
- World Federation of Chinese Enterpreneurs Organization
- The Chamber of Hong Kong Computer Industry

University & Tertiary Institution

- The University of Hong Kong
- The Chinese University of Hong Kong
- The Hong Kong University of Science and Technology
- The Hong Kong Polytechnic University
- City University of Hong Kong
- Hong Kong Baptist University
- Open University of Hong Kong
- Hong Kong Shue Yan University
- Lingnan University
- The Education University of Hong Kong
- Tung Wah College
- The Hang Seng University of Hong Kong

Charity

- Tung Wah Group of Hospitals
- Yan Oi Tong
- Po Leung Kuk
- Pok Oi Hospital
- Yan Chai Hospital

Professional Institute

- Hong Kong Institute of Marketing
- Institute of Human Resource Management
- Internet Professional Association
- The Hong Kong Institution of Engineers
- The Hong Kong Institute of Surveyors
- The Hong Kong Management Association
- The Hong Kong Institute of Directors
- Hong Kong Institute of Planners
- The Hong Kong Institute of Architects
- The Law Society of Hong Kong
- Hong Kong Professionals And Senior Executives Association
- Hong Kong Institute of Certified Public Accountants

Business Company

- Eastern Worldwide Company Ltd.
- Sino Land Company Ltd
- Hsin Kuang Restaurant (Holdings) Limited
- Li & Fung
- Lan Kwai Fong Group
- Roadshow Holdings Limited
- SCMP Group Limited
- DHL Express (Hong Kong) Limited
- Hip Shing Hong Group of Companies
- Chun Wo Construction & Engineering Co. Ltd.
- Pacific Coffee
- Land Power International Holdings Ltd.
- AsiaWorld-Expo Management Limited
- Hong Kong Science and Techology Parks Corporation
- Memorigin Watch Co. Ltd.
- Racepoint Global
- Nan Fung Development Ltd
- Viu TV
- 84000 Communications

Government and Non-Profit Organization

- Equal Opportunities Commission
- Elderly Commission
- Women's Commission
- Rotary International District 3450 - Hong Kong, Macau, Mongolia and The People's Republic of China - Guangdong Province
- Lion Clubs International District 303 - Hong Kong and Macau, China
- Junior Achievement (JA) Hong Kong
- AIESEC in Hong Kong
- UNESCO Hong Kong Association
- The Better Hong Kong Foundation
- Our Hong Kong Foundation
- Polar Museum Foundation
- Shao Ming Lo Foundation
- Agency For Volunteer Service (AVS)
- The Hong Kong Council of Social Service
- The Hongkong Federation of Youth Groups
- Hong Kong Playground Association
- The Boys' and Girls' Clubs Association of Hong Kong
- Indian Muslim Association, Hong Kong
- The Hong Kong Society for Rehabilitation
- The Y. Elites Association
- Hong Kong United Youth Association
- Hong Kong Youths Unified Association
- Huajing Society
- HK Golden 50
- Civic Exchange
- Hong Kong Lutheran Social Service, LC-HKS
- Breakthrough
- Scout Association of Hong Kong
- The Hong Kong Girl Guides Association
- Hong Kong Guangdong Youth Association
- Wofoo Social Enterprises
- Dialogue in the Dark
- Green Monday
- Social Ventures Hong Kong



2019 National Board of Directors

National President	Senator Zenith Lin
National Immediate Past President	Senator Ronald Kan
National General Legal Counsel	Senator Winnie Yeung
National Executive Vice President	Senator Ben Mak
National Executive Vice President	Senator Karen Yeung
National Secretary General	Senator Iris Lam
National Honorary Treasurer	Winita Yeung
National Vice President	Senator Terry Chan
National Vice President	Senator Kelvin Lam
National Vice President	Senator Kelly Ngan
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National Vice President	Tony Lam
National Vice President	David Luk
National Vice President	Gary Ngan
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National Corporate Communications Director	Carr Ho
National Digital Marketing Director	Andrew So
National International Affairs Director	Bess Li
National Leadership Development Director	Michele Lau
National Mainland Affairs Director	Gabriel Ho
National Membership Director	Jackie Lam
National Records and Recognition Director	Christine Lo
National Sustainability Director	Krystle Fong

Affiliated Chapters

JCI Victoria
JCI Kowloon
JCI Island
JCI Peninsula
JCI Hong Kong Jayceettes
JCI Lion Rock
JCI Harbour
JCI Yuen Long
JCI Tai Ping Shan
JCI Bauhinia
JCI Dragon
JCI East Kowloon
JCI City
JCI Queensway
JCI North District
JCI Ocean
JCI Sha Tin
JCI Apex
JCI City Lady
JCI Tsuen Wan
JCI Lantau

JCI HONG KONG
MEASURABLE IMPACT

738 PROJECTS

IN 2018 JCI HK HOSTED MORE THEN 700 PROJECT WHICH INCLUDING SOCIAL IMPACT PROJECTS, TRAININGS AND MEETINGS. THE NUMBER INCLUDED 650 PROJECTS HOSTED BY 21 LOCAL CHAPTERS AND 88 PROJECTS HOSTED BY JCI HK NATIONAL.

TOTAL INVESTMENT ON PROJECTS

6.9M

THIS NUMBERS INCLUDED 4.1 MILLIONS FROM LOCAL CHAPTERS AND 2.8 MILLION FROM JCI HK NATIONAL.

JCI HK'S MEDIA VALUE

HKD24.7M


十大傑青
棄投行工作 見盡極端場面
離開金錢世界，冒險投身槍林彈雨，你是否能做到？紅十字會國際委員會區域市場主管葉鏸昌在香港大學商學院畢業後便加入投資銀行，前途一片光明的他工作數年後毅然辭職，並到外國進修，再加入紅十字會。他先後被蛋住續旬、阿富汗及巴勒斯坦等戰地進行人道救援及災後重建等工作，更曾與當地武裝組織交涉，成功救出被扶持的三十多名大學生人質，葉的付出得到認同，獲選為新一屆傑出青年。
實至名歸
投身紅十字會
赴戰地救人質
與塔利班交涉 救逾30師生
走在前線三年 母親始知悉

1500

NEWS REPORTS

JCI HK'S PROJECTS WERE WIDELY REPORT IN HONG KONG. THIS INCLUDED ANNUALLY FLAPSHIP PROJECTS TEN OUTSTANDING YOUNG PERSONS.



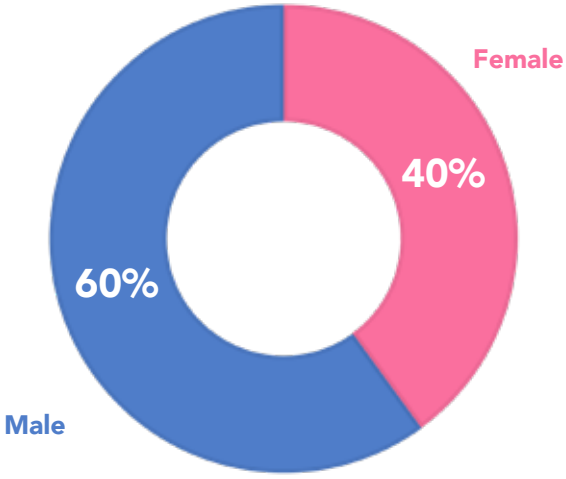
JCI HK INVESTED IN SOCIAL MEDIA AND WE HAVE CLOSE TO 10K FOLLOWERS. EACH YEARS WE HAVE MORE THEN 279 NEWS POSTED ON FACEBOOK AND SHARE OUR IMPACTS.

FACEBOOK IMPRESSION RATE

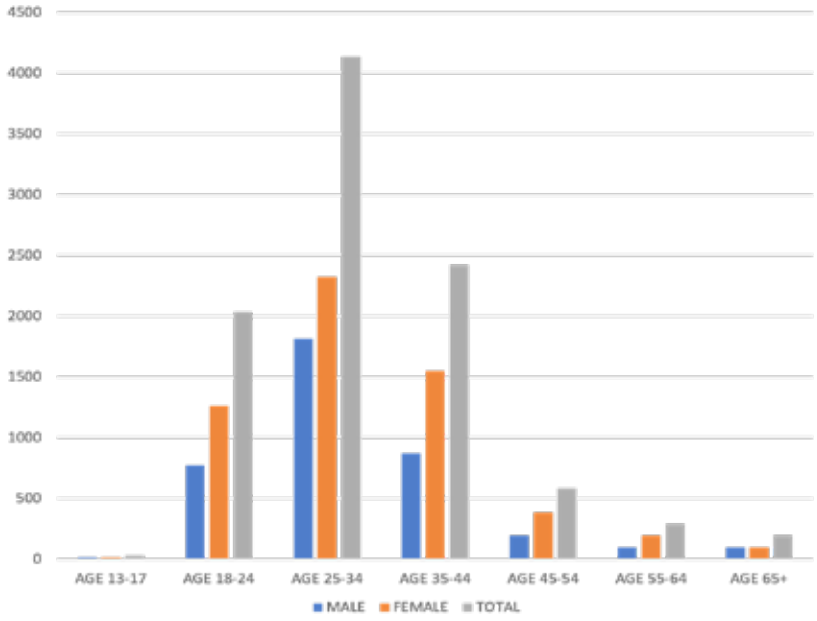
733,336

OUR FACEBOOK AUDIENCE

GENDER



AGE GROUP





MOST ENGAGED FACEBOOK POST OF THE YEAR

TOTAL IMPRESSION RATE IS OVER 4.6K

137

Distribution points for JCI HK & 21 local chapters publications.

TOP 5 DISTRIBUTION PUBLICATIONS

1. JCI HK - HARBOUR LIGHTS
2. JCI CITY LADY - 幗萃
3. JCI APEX - 晉語
4. JCI YUEN LONG - 朗聲
5. JCI CITY - 城市之聲


8人入選
李慧詩當傑青含淚謝師


在「一帶一路」下進入內地市場
陳百里：助港青創造更多機遇


港夫妻乏激情 每三對有一對離婚
「七年之癢」真有其事 女幸福感低過男


7成「有家難歸」
家人關係差 居住環境窄


維多利亞青商辦創科峰會


十大傑青
棄投行工作 見盡極端場面
投身紅十字會
赴戰地救人質


獲獎青年爆料
交流助父子情


四成人外賣不願攞飯盒


三大工作重點 透過國際交流回饋社會
青商培育青年拓視野


老闆陪易做
顏子豪 嘆似社工
中環出更


大新銀行
鼓勵青年大膽追夢
追尋理想全靠 F.A.C.T.

社會焦點

李慧詩膺傑青 哭謝離世教練

以海鷗勉勵青年「堅持到底終有一日到汪洋」

2018香港傑出青年

忘帶手機六成人會焦慮

玩Apps玩上癮 專家：靈食生活

損害視力

58%市民 感眼睛不適

47%市民 一段時間未看過小型手機

29%市民 已戒不掉

逆境蛻變 邊緣女社群自強圓夢想

婚姻裂痕如癌症 鄧子聰籲每年「體檢」

中環

「童code童聲」學習計劃培養未來科研人才

SDG小專員計劃2018

向邁千名參加者 推廣聯合國可持續發展目標

JCI

國際青年商會嘉許合作夥伴

露宿者棲快餐店年輕化

少數族裔融入社會 王家俊嘆唔容易

文化語言差異成障礙

大新銀行贊助JCI

助青年兒童創造傳奇

我是我本身的傳奇

與未來對話領袖

JCI HONG KONG MEMBERS BEING THE EVERYDAY CHANGE MAKERS BY CONSTANTLY PROVIDING SUSTAINABLE SOLUTIONS TO OUR COMMUNITY

Junior Chamber International Hong Kong

BELT AND ROAD INTERNATIONAL YOUTH SUMMIT



The Summit was full house in Hong Kong Polytechnic University. The 480 participants included over hundreds of JCI HK Members, University Students, Overseas and Mainland Delegates from different JCI countries or regions along the Belt and Road.



Kickoff ceremony of the Belt and Road International Youth Summit hosted by GOHs, JCI HK National President, Hosting Chapters' representative and distinguish guests.



Business matching session allowed overseas participants to connect mainland and Hong Kong businessmen. and to establish new business network across countries.



Welcoming speech by JCI HK National President Ronald Kan.



Mrs Regina IP LAU Suk Yee, GBS, JP, Co-Chairs of Maritime Silk Road Society shared her views with press and media.





Mr. Chen Dong, Deputy Director of the Liaison Office of the Central People's Government in the Hong Kong Special Administrative Region, and Dr. Bernard Chan, JP, acting Secretary of Commerce and Economic Development Bureau have given speeches on various topics regarding the Belt and Road initiative and the Greater Bay Area.

INTERNATIONAL EVENTS AND LEADERSHIP DEVELOPMENT



Awards Presentation of JCI Asia & the Pacific Conference



Visit to CLP Power Tai Po Eco Home



Global Goals Workshop



5-Star Training Camp for new members



Power Workshop on Parliamentary Procedures



Chinese Debate Workshop



English Debate Workshop



中華人民共和國外交部駐香港特別行政區特派員公署
Visit to Liaison Office of the Central People's Government in the Hong Kong S.A.R.



JCI HK Delegates at ASPAC Opening Ceremony

Junior Chamber International Hong Kong

TEN OUTSTANDING YOUNG PERSONS SELECTION



"Talk with 18/40" was co-hosted by JCI HK and Central & Western District Office



Past TOYP awardees and participants discussed social issues through interactive activity



The participants enjoyed the game



Mr Comma Chan demonstrated how to com-municate with people by body language only



Remarks by Chief Judge, Dr. Pang Yiu Kai, GBS, JP



Remarks by Selection Consultant, Mr Ringo Choi, Asia-Pacific IPO Leader Managing Partner, China South, EY



Remarks by Mrs Susanne WONG, JP, District Officer of Central and Western District



Opening remarks by Organizer, Mr Ronald Kan



Remarks by Main Sponsor, Dr. KM Yeung, SBS, JP, President of Biel Crystal (HK) Manufactory Limited



Thanks for the support from past TOYP awardees, partners, supporting organizations, fellow Jaycees and Jayceettes and guests

Junior Chamber International Hong Kong

BREATH OF HONG KONG

The 'Breath of Hong Kong' Campaign aims to raise public awareness for improve the Sustainable Development Goals No. 13 "Climate Action", we focus on the air pollution problem in Hong Kong to educate our future generation on related health issue; to create sustainable impact; and to promote the concept of environmental protection to young people.

Breath of Hong Kong Conference



Breath of Hong Kong Conference

3 professional guest speakers including Mr. Lam Chui Ying, SBS, Mr. Loong Tsz Wai from Clean Air Network & Mr. Andrew Law from Jones Lang LaSalle Limited for sharing the latest air pollution status in Hong Kong to the secondary schools students and youngsters.



Media Interview for guest speakers



Photo of conference guest speakers and students



Champion of Competition for Breath of Hong Kong Concept Design Competition



Sharing by Awardees



Ambassador Ms Sophy Wong



Breath of Hong Kong Concept Design Competition Award Ceremony

The award presentation ceremony has successfully launched at Zero Carbon Building Multi-Purpose Hall 1+2, Kowloon Bay, Kowloon. Over 130 persons attended to witness the award ceremony and 7 awards presented to 6 teams of secondary school students and the highest participation school.



JCI HK National President Ronald Kan sharing at the award ceremony



Guest of Honour: Ms. Michelle Au, Political Assistant to the Secretary for the Environment



Guest of Honour & Judge: Mrs. NG FONG Siu-mei, B.B.S. Chairman of Friends of the Earth (HK) Charity Ltd.



Breath of Hong Kong Concept Design Competition Award Ceremony

Junior Chamber International Hong Kong

WORLD CLEANUP DAY 15. 9. 2018



Group photos of World Cleanup Day Trial run on 12. 5. 2018



Cleaning the beaches in Tung Chung



World Cleanup Day Trial run classify the garbage



World Cleanup Day Survey Result Announcement on 3. 6. 2018



Guest Speaker Sharing at World Cleanup day workshop



Promotion booth for World Cleanup Day



World Cleanup Day Officiating Ceremony on 3. 6. 2018



Training to JCI HK trainers



School Training for World Cleanup Day



Guest Speaker at Survey Result Announcement Event



World Cleanup Day Workshop

JCI HONG KONG NATIONAL SDG PROJECTS

"In 2018, JCI Hong Kong moves away from merely raising awareness to taking action."

Breath of Hong Kong

Partners: 11

Audiences: 200

Media: 5

Total sponsorship received: ~USD 6000







Introduction:

The 'Breath of Hong Kong' Campaign aims to raise public awareness for improve the Sustainable Development Goals No. 13 "Climate Action". We focus on the air pollution problem in Hong Kong to educate our future generation on related health issue; to create sustainable impact; and to promote the concept of environmental protection to young people. The kick-off event of this project "Breath of Hong Kong Conference" was successfully launched with professionals including the representatives from government, commercial and environmental parties to share their knowledge on air pollution and remedies with hundreds of secondary students. 'Breath of Hong Kong' Concept Design Competition is one of the major events of Campaign, a project on Sustainability of JCI Hong Kong in 2018. With secondary school students as the key beneficiary group, we encourage them to analyse the needs of our community, think out of the box and deliver the sustainable solution that connect the community, industry and government to take action together. Over 130 persons attended to witness the award ceremony which held at Zero Carbon Building Multi-Purpose Hall and 7 awards presented to 6 teams of secondary school students to present their proposal for improvement of air pollution.

Impact:

5 media attended the conference and award ceremony and published through newspaper and internet to arouse public awareness for climate change from the professional sharing by distinguished guest speakers and creative proposal presentation from the secondary school students to create sustainable impact for the community locally and globally.



National SDG Projects - World Cleanup Day

Partners: 23

Audiences: 2,687

Media: 24

Total sponsorship received: ~USD 50,600

Introduction:
World Cleanup Day is a global civic action that will take action globally on September 15th, 2018. Globally 150 countries will take part in this action and of the 150 countries 116 countries has JCI involvement.

JCI Hong Kong has taken the initiative to promote World Cleanup Day in Hong Kong. A brand new project was designed to educate members and citizens about the serious pollution issues globally. Allowing participants to understand how applying Waste Sorting, Recycling, and Reduce Consumption to daily life can create a significant impact to the environment. Most importantly, we motivate citizens to take action together on September 15th,2018 (World Cleanup Day).





Impact:
Throughout the full year program, the project partnered with 23 like-minded local organizations and schools. The program provided opportunities to educate members, partners, and community. To further increase the impact, members had opportunities to become trainers and host training sessions to educate students about SDG goals and World Cleanup Day in multiple occasions.

In our program, we integrated beach cleanups in 3 separate occasions (i.e. May 17th , Sept 15th , and Oct 1st). It allows local chapters, partners, and local community to take hands-on actions and experience the seriousness of waste pollution first-hand.





WE UNITE for a BETTER WORLD

Partners: 83

Audiences: 130

Media: 13

Total sponsorship received: ~USD 600

Introduction:
The program awards local companies, schools and organizations that demonstrate sustainable efforts in fighting the global issues. Awardees may be nominated by local organizations under JCI Hong Kong with proof of active involvement in supporting the Global Goals and in aiming towards helping communities reach the targets under the Global Goals.

During the award ceremony held in August, awardees from each category were invited on stage to share their journey in creating positive change in the community and in supporting the SDG's. Among the interviewed were representatives from Xiamen Airlines, Lee Kum Kee Holdings as well as the Hong Kong Rope Skipping Club.

Impact:
With support from the government, corporates, and NGO's including JCI Hong Kong, JCI Local Chapters and schools, the award ceremony for our partnership program was successfully held at the Hong Kong Convention of Exhibition Centre on Friday, August 10th, 2018, with more than 130 representatives from over 80 awarded companies, NGO's and schools in attendance.

"Support Better World" Youth Development Platform

Partners: 1

Audiences: 400

Media: 13

Total sponsorship received: ~USD 18,000

Introduction:
Since 2017, JCIHK has started the "Support Better World" platform for local chapters and local non-profit organizations to showcase their efforts in supporting the Global Goals adopted by the United Nations. With our projects and events listed and sorted by targeted Global Goal(s), we have inspired partners and the community to seek creative and impactful ways in solving problems outlined in the Goals.

This year, with additional support from the Home Affairs Department of the Hong Kong government, we have enhanced the platform to also showcase efforts by companies and schools, as well as to facilitate online discussions between youths.

Discussions based on each Global Goal are being scheduled between students in Hong Kong and overseas. We look forward to seeing youths and our future leaders share with each other their views on achieving the Global Goals targets. One day they might even collaborate in taking action!

Impact:
Since launch, the web site has been featured in media and used by non-profits (including JCI National Organizations and Local Organizations from world wide), corporations as well as schools.

Soccer For Peace

Partners: 15

Audiences: 100+

Media: 3

Total sponsorship received: ~USD 1,500

Introduction:
Junior Chamber International Victoria has initiated Soccer For Peace programs to promote peace advocacy, support communities, and to establish a culture of peace among individuals of all races, communities and organizations. Soccer For Peace aims to support the future of children, youth, and their leadership as agent's peaceful change in their communities. Junior Chamber International Victoria seeks collaborations with other global organizations and government ministries in order to maximize program impact without wasting resources. Soccer For Peace also seeks to encourage social enterprise activities that reduce poverty, and initiatives that build and foster long-term, socio-economic development.



Impact:
1. Implementation of Active Citizen Framework for an impactful project During this project, we mobilize our members to transform our passion into action, impacting our community by adopting the JCI Active Citizen Framework.

2. Transfer of knowledge about social inclusion Members have acquired more knowledge on the idea and concept of "social inclusion" through the project. The principle of "social inclusion" has been advocated successfully.

3. Contribution to JCI Vision Leading global network of young active citizens: Collaboration between prospective members, experienced full members and advisors to strengthen the network.
Alliance with different stakeholders, including government-funded statutory body, local organizations, corporates, UNESCO, football clubs, minority group, passionately promoting "social inclusion".
Being an inspirational and friendly place to learn and grow from peers and leaders in JCI and community.

4. Contribution to JCI Mission Provide development opportunities: Our Chapter has never organized a similar event before. By organizing the "Soccer for Peace", members learnt more about the condition of minority group in HK, how to deal with officials from government-funded statutory body, press and media. Meanwhile, "Soccer for Peace" project has attracted several media for reporting.
Empower young people: Raise awareness of "social inclusion" especially to young people from 18-40, so that they would rethink about this matter and issue in deep.
Create positive change: Motivate members to extend their limits to take up different challenges and how to solve problems when facing difficulties during the project.

Together We Care - Unique Faces

Partners: 6

Audiences: 150

Media: 4

Total sponsorship received: ~USD 40,800





Introduction:

"Together We Care" is one of the flagship projects of the JCI Kowloon. In 2018, the major concern of the project is Face Equality (臉部平權) with the theme of "Unique Faces (樂也融容)". The project aims to raise the public attention on the fairness to the people with appearance disfigurement, which is also one of the disabilities and to create an enlightened and fair community. We would like to promote the awareness of face equality to the public. "The way how they look we can't change but we can change how we see", which is the key message of this project.



Impact:

- Equal Opportunities Commission (EOC) Chairperson Professor Alfred Chan SBS JP as GOH of both the opening and closing ceremony of Together We Care and triggers Equal Opportunities Commission to review on current legislation protection and public education about facial disfigurement.
- We launched the Hong Kong 1st young people survey on facial equality with 600 interviewees.
- Through the support from EOC, the team received RTHK2 interview
- With the connection we line up in JCI HK media luncheon the team has arranged a press interview with HK01 interview.
- We empower JCI members and peers' group to have a better understanding of facial equality through 600 surveys and sharing from facial disfigured people.

Business to the Power N

Partners: 22

Audiences: 2,000

Media: 7

Total sponsorship received: ~USD 300







Introduction:

Business to the Power N aims to provide a platform for new entrepreneurs to strengthen the knowledge of market updates and business networking. Different business development topics like marketing, advertising, online marketing, finance management, mobile-app workshop and external funding application seminar shared by key speakers are provided. Through building an alignment network, we hope our subscribers polish their business & marketing skills.

Impact:

- Participants gained insights and advice from our guest speakers in terms of the mindset of entrepreneurs should have, marketing, financial management, design of mobile app, update on existing Government funding to entrepreneurs.
- All these workshops with positive feedbacks of very practical and useful for participant to develop their business.
- 2 co-working space IDEAX and Work Together offered a half price discount price and free non-peaking hours venue rentals for our subscribed participants.

11th Children's Chinese Calligraphy Competition

Partners: 4

Audiences: 1,000

Media: 1

Total sponsorship received: ~USD 32,000





Introduction:
Children Chinese Calligraphy Competition targets to promote Chinese calligraphy to children and drive them to develop a deeper understanding of the Chinese art culture. Through the program, we would like to provide a chance for them to review and rebuild a sense of belonging and rethink the meaning of being the citizen of Hong Kong, China. Awarded entry will be printed on postcard and promote the message "Heart of Hong Kong" throughout the world.



Impact:
- Total received nearly 1000 competition entries which includes around 200 brush calligraphy entries and 800 handwriting calligraphy entries.
- 60 finalists from the brush and handwriting calligraphy competition (junior level and senior level) were invited to participate in the final competition.
- The top 3 brush calligraphy winners received a television interview to promote Chinese calligraphy and to demonstrate their Chinese calligraphy on the TV programme.
- A good penmanship will assist our future generation in the long run and we have to take responsibility to bring the society into focus of such valuable art and skill.





Final Straw

Partners: 70

Audiences: 7,000,000





Introduction:
The event aims
1) to arouse the public awareness that straws is one of the main contributor to land pollution;
2) to educate the public to minimize the consumption of plastic straws in our everyday life; and
3) to promote alternative solutions other than the use of plastic straws.

Impact:
We have successfully aligned 70 supporting organisations to help with spreading the concept of reducing the consumption of plastic straws.

Eat Well, Care Health. Low Sodium Project

Partners: 17

Audiences: 2,000



Introduction:
As stated in the World Health Organization (WHO)'s"Guideline: Sodium intake for adults and children", high salt consumption contributes to raised blood pressure and increases the risk of heart disease and stroke.

However, according to the Department of Health (DOH), the rate of referral of primary and secondary students with suspected hypertension for further management increased from 0.4 per cent in 2011/12 to 0.8 per cent in 2015/16. Such statistic showed that it is important to support our children to develop healthy eating habits to prevent the development of non-communicable diseases. Yet, another test conducted by Nutrient Testing of School Lunches in Primary Schools in Hong Kong stated that the sodium content in over 90 per cent of the examined lunches exceeded the recommended intake for a meal. Thus, it is time to address the problem of excessive sodium intake among students.







Not only are school important play an important role in promoting health diet, parents and restaurants must work together to provide a conducive environment to promote low sodium eating. According to the survey conducted by The Hong Kong Polytechnic University, over 60% people give up healthy diet because not much choices in the market. A study conducted by The Centre for Food Safety (CFS) and the Consumer Council (CC) found that 45% of the meal-on-one-plate samples contained sodium contents over WHO's recommended limit of daily intake in one portion.

Therefore, this project aimed at cooperating with different parties to start a series of actions in:
a) studying the sodium intake habit of the general public.
b) working with schools, community centers to promote low sodium diet
c) cooperating with restaurants to provide more low sodium meal options
d) arising the awareness of general public on the importance of low sodium diet











Impact:

- 1,000 survey results were collected, and 50 pedestrians were interviewed. As most of them didn't note their dietary habit are not healthy until after doing the interview or survey, it gave them a chance to have reflection and start to change their dietary habit. Besides, Dr. Ng Chi Cheung, Henry, Principal Medical Officer (Risk Assessment & Communication), Centre for Food Safety, Food and Environmental Hygiene Department also attended our Survey Result Announcement Day. He was also a sharing guest in the chit-chat session which taught public more skills on reduce the intake of sodium.

- 69 food caterers formed the "Low Sodium Alliance". They are located in all 18 districts of Hong Kong, Wuxi and Suzhou. More low sodium meal options are provided to the public. Since 8 chain restaurants joined the alliance, it helped to attract other food caterers to follow the market trend in the long run. Besides, Monthly "Low Sodium Day" was also officially launched on 15th July, 2018.

- 4 workshops were held in schools and community centers with over 1,200 participants. It empowered them to change their dietary habit.

- By involving public figures in promotion, public can be easily engaged. Among 120 Facebook or Instagram posts of this program, there were over 49,000 views. Through the quiz raised and low sodium dishes taught by the ambassadors, public can change their dietary habit and try to prepare the low sodium food themselves.

- Support from the Department of Health recognized the impact of this program. The train-the-trainer workshop empower more dietitians to continuously organize health educational workshops in order to help meeting one of her goals of Reduce salt intake (A 30% relative reduction in mean population daily intake of salt/ sodium by 2015 as stated in Towards 2025: Strategy and Action Plan to Prevent and Control Noncommunicable Diseases in Hong Kong" set by Centre for Health Protection.

- 12 news reports, 1 radio interviews, 2 Youtube videos reporting on the success of this program. Along with public figures being our ambassadors, this program efficiently raise public awareness on daily sodium intake.

SDG Junior Ambassador Programme 2018

Partners: 24

Total sponsorship received: ~USD 10,000





Introduction:
SDG Junior Ambassador Programme 2018 (SDG 小專員計劃 2018) is a pioneering training programme in Hong Kong as the first localized SDG training for primary school-aged students and young teenagers. In 2018, we will partner up with Hong Kong Girl Guides Association as Training Co-organizer to foster the mission of "education for all" for young children on societal issues aligned with the UN Sustainable Development Goals (UN SDGs) and deliver trainings in Hong Kong, Japan, and The Philippines. This year's Programme theme is "Environmental, Health and Well-Being", we aim to provide an opportunity for Girl Guides to have a better understanding of the SDGs through classes and interactive workshops. Participants will gain knowledge and good hands-on experiences, and at the same time, they will influence others in the community to live a greener, healthier lifestyle and sustainable future. A series of trainings will be held locally and overseas for young Guides to Guiders (leaders) from May to August, including an Exchange Trip for selected Junior Ambassadors to Tokyo, Japan in early July. Launched in 2017, the Programme impacted thousands of primary and junior high students, teachers, parents in Hong Kong and Manila (The Philippines) in its first year. This project was awarded The Best Local Global Goals Project and Most Outstanding Local Project (Top 3 Finalists) at the JCI World Congress 2017 Amsterdam, and The Best Global Goals Project at the JCI Hong Kong National Convention 2017.











Save the Earth, Stop Using Paper Towel

Partners: 47

Total sponsorship received: ~USD 14,000



Introduction:
JCI Lion Rock aroses Paper Towel is an in-recyclable object since 2016. By providing alternative solutions, Towngas starts to provide high efficient hand dryers to replace Paper Towel in their toilet. It is an successful demo to other corporates. Since Hong Kong Gov will take a Waste Levy in 2020, many corporates are finding a solution to save cost with environmental friendly way.

JCI Lion Rock hold a "Sustainable Development Forum to commercial sector in April 2018.



Also, JCI Lion Rock launches "Bring Your Own Towel" campaign. It is mainly for educating general public, to bring Hand Towel as a living habit. JCI Lion Rock will hold a Hand Towel Design Competition, to make it as Fashion trend.

"Let's Recharge" Physical and Mental Health Promotion Program

Partners: 80

Audiences: 200

Media: 13

Total sponsorship received: ~USD 28,100



Introduction:
While Hong Kong ranked the world's fifth most-stressed population, the need to recognize and reshape the value of rest from "lazy" to "productive" was well-received in guarding the physical and mental health for our citizens. Therefore, the project "Let's Recharge" was established by JCI Harbour with "WElaxation" as our initiatives.

WElaxation is the small relaxation acts that anyone can implement conveniently at any places resulting in a feeling of relaxed, refreshed, and recharged. WElaxation is important to physical and mental health, and especially on stress relief.

The project has put great emphasis to initiate the concepts in the project where participants are enriched with knowledge and encouraged to develop more WElaxation policies, facilities and activities at their workplace.

Impact:
- STRONG PARTICIPATION & ENGAGEMENT ON ALL STAKEHOLDERS
- RAISED PUBLIC AWARENESS WITH EFFECTIVE PROMOTION STRATEGIES
- INSPIRED EMPLOYERS FOR EMPLOYEE WELL-BEING WITH SUSTAINABLE ACTIONS & POSITIVE FEEDBACK





The Big Feast Bowl 2018

Partners: 8

Audiences: 350

Media: 1

Total sponsorship received: NIL







Introduction:
JCI Yuen Long carries the mission of leading the global network of young active citizen in extending this impactful and popular project, with over 10 years of history —"BIG Feast Bowl" We held an event which create the following sustainable impact.

Impact:
With over 10 years of organizing, "BIG Bowl Feast" which provided an excellent platform for community to be connected and deepened the understanding of traditional cultures. JCI Yuen Long serve to reinforce the corporation image and to echo with sustainable goals Our projects gained a large recognition in the community.

We create sustainable impact on:

(1) Partner Engagement
- Over 8 supporting organizations provide sponsorship in kind, such as free coaching and venue and 20 local Yuen Long villages, and have successfully connected 7 supporting organizations to engage us in future and increase the continuity of the projects.

(2) Education
- Educating participants about historical culture preservation, protection of culture and environment

(3) Social responsibility consumption
- Corporations and participants fulfilled their social responsibility, by reducing food waste and bring their own chopsticks so as to reduce waste and reduce pollution.

(4) Involvements of Community
- Increasing bonding of NOM,LOMs and JCI Yuen Long members, with 3 PNPs, 15 NOM officers, 240 members from 18 LOMs andJCI Yuen Long, thereby creating a wonderful gathering.
- OVER 20 prospective members join JCI Yuen Long after event.

(5) Create harmony society
- By inviting 10 ethnic minorities children from Nepal to perform traditional Nepal's dancing.

(6) Building up positive image of JCI
- Most of the corporations recognize JCI in serving community to develop awareness of social contribution, which helps the blooming of visions and missions of JCI. We created positive impact to participants that everyone enjoy the programe and learn more about sustainable goals.





JCI Tai Ping Shan

Watchman - Visualise the Invisible

Partners: 4

Audiences: 70

Media: 120

Total sponsorship received: ~USD 5,100





Introduction:
McRefugees are those stay overnight 24-hour McDonald's. We identified a problem that there is no comprehensive and specific information or analysis of the McRefugee, even from government reports. The Watchman was developed as solution to find out community needs by effort among social sectors

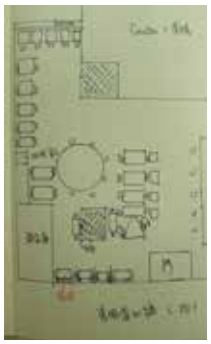
The Watchman is the FIRST QUALITATIVE RESEARCH PROJECT covering all (116) 24-hours McDonald's for investigating McRefugees in Hong Kong, studies social problem behind to reduce inequality (SDG 10) .









Impact:
The project got more than 120 media coverage, which is including TIME, CNN, Daily Mail and Fox News. The research result also submit to government representative.

Circle Care: Empower Women · Impact the World



Audiences: 620,000



Introduction:
In order to ACTUALIZE the Active Citizen Framework, JCI Bauhinia is building a roadmap to find sustainable solutions to challenges facing communities around the world.

We noticed the women's pressure in the society through news and word of mouth, as a lady chapter, we are thinking of what we can do, and then a concept called Circle Care is born.

With OVER 620,000 grassroot women in Hong Kong, there are always hot issues about discrimination of single mothers, new arrival women, ethnic minorities in workplace, discussion that new arrival women is a burden to society, and women poverty in society.

Apart from insufficient monetary subsidy, there are lack of development & employment opportunities, grassroot women lost the right to dream as a result of discrimination and pressure from society.

This gives a BIRTH to CIRCLE CARE, which is to EMPOWER WOMEN and ENCOURAGE MORE HUMAN POWER to the society.

Circle Care aims at providing NON-MONETARY SUPPORT to grassroot women by collaborating PARTNERSHIPS across the Government Sectors, Corporations, Social Organizations and Key Opinion Leaders (KOLs) to provide "Butterfly Transformation Lesson" to inspire women chasing their dream, to safeguard women work-life-balance & access to employment rights and to reduce inequality & discrimination in society.

Impact:
To Promote the WELL-BEING AND INTERESTS OF WOMEN in Hong Kong.

To Echo the MISSION of Women's Commission and Population Policy of the Government which EMPOWERING WOMEN and ENCOURAGING MORE HUMAN POWER to the society.

To Collaborate with the GOVERNMENT, SOCIAL ORGANIZATIONS, ENTERPRISES & CITIZENS for DEVELOPMENT and ADVANCEMENT of Women in Hong Kong by providing Solid Support not only in terms of money.

To Get Corporations Involved in Women Empowerment and EMPLOYMENT RIGHTS by Reviewing and Revising Human Resources Policies.

To Reduce INEQUALITY & DISCRIMINATION in society.

Kids Can Code

Audiences: 80,000

Total sponsorship received: ~USD 5,100



Introduction:
JCI Dragon in this year organized a brand new project - Kids Can Code. Kids Can Code aims to provide an opportunity to arounds 100 low-income secondary school students to learn the new technology and improve programming skill in this summer time. We want to change the unhealthy education system in Hong Kong. We are not merely teaching children the hard skills of coding or giving the hardware support, we are here to develop future creators with all-round soft-skills. In this event, students learning both computational thinking, problem-solving skills, algorithmic thinking through this charity event. Coding can create computational thinking, which ability to communicate with children's mind in a structured and logical way. It is also the process of thinking up and then solving problems in a methodical way that could be replicated by a machine in their daily life. Therefore, we have planned to invite over 100 underprivileged kids to expand their horizons in coding with an easy-to-use computer - Raspberry Pi Zero W.

Impact:
Give chance the students to develop their problem solving skills and increase their understanding of new technology and programming, make positive change in their daily school life or community. Using high technology, aerial photography and clipping to the project promotion to attract more people's attention and force the government to faced aware the problem of inequality education in Hong Kong. Cooperating organizations have more chance to communicate with the students(Teenagers and Kids), which may create positive impact and encourage them to join the meaningful activities. Create healthy and closely relationship with community organizations and improve the Hong Kong's society to be diversification and vitality. Great chance to promote SDGs and the mission of JCI to the public during the teaching event for students and volunteer work for mentorship, and using difference media such as Facebook to promote the value of program and SDGs. For JCI Dragon member, though the guidance from JCI Dragon, Kids Can Code can awake some sleeping members to support the program and transmit their experience or story to the new member.



Family Harmony 2018 - Food. Love. Share

Partners: 22

Audiences: 2,000

Media: 7

Total sponsorship received: ~USD 300





Impact:

(1) Over 200 online surveys had been obtained and another 200 interviews had been done on the two interviews day.

(2) 7 selected families had participated in the Nutrition Seminar and Cooking Workshop, not to only gained the knowledge of nutrition and cooking with budget, but also obtained 3 hours of quality family time

(3) Over 60 participants aged from 4 to 65 had joined the Agriculture Experience Day to not only learn knowledge of organic food and experience the organic farming technique, but also had raised their awareness of reasonable consumption by understanding the process of food production







The 22nd Innovative Entrepreneur Awards Programme

Partners: 32

Audiences: 500

Media: 11

Total sponsorship received: ~USD 29,400



Introduction:

Innovative Entrepreneur Awards Programme aims at:

Recognise Achievements]
Recognise companies which have positively impacted the community and demonstrated high levels of professionalism and innovativeness; so as to encourage this spirit in the future

[Reinforce World Class Image of Hong Kong Start-ups and Businesses]
Broadcast to the wider audience on the excellence of Hong Kong innovative enterprises

[Promote Innovative Thinking]
Extol the virtue and benefits of innovative thinking by arousing public's awareness on innovative entrepreneurs' 9 success stories in both emerging and traditional industries

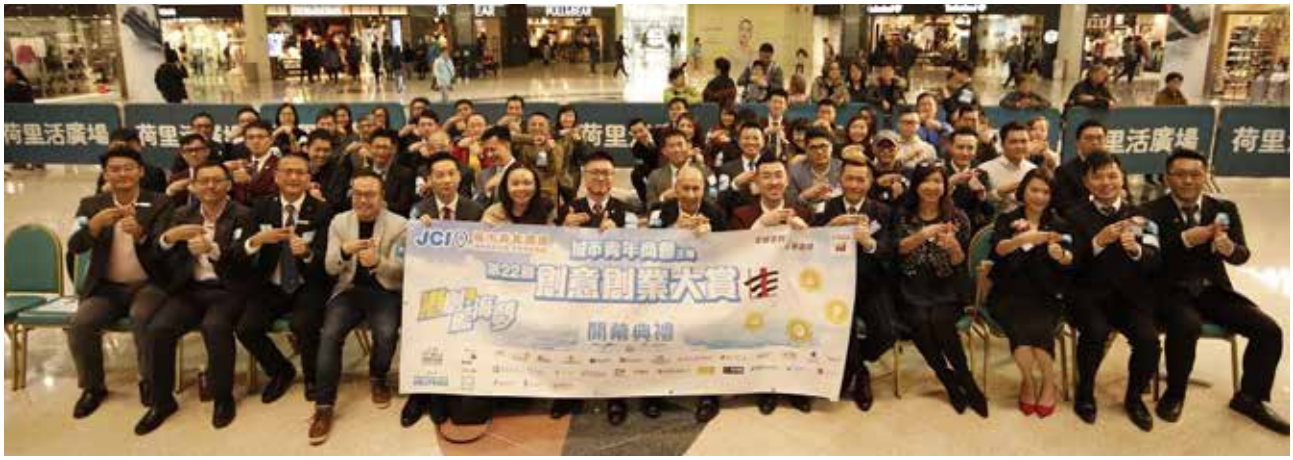
[Nurture Future Leaders]
Groom youngsters on business acumen and leadership capabilities through frequent exposure to business leaders and innovation best practices

[Create Further Business Opportunities]
Connect successful entrepreneurs and facilitate future business opportunities by gathering past winners, guests and new awardees

[Reach Sustainable Development Goals]
Align IE's objectives with UN SDG Goal 8 (Promotion of sustained economic growth, higher levels of productivity and technological innovation) through:

- Supporting the growth of SME and social enterprises in traditional and new industry sectors by connecting them with investors, business mentors etc., and;

- Enabling affordable options to expose their goods and services on large media platforms



Impact:

[Awardee business]

Awardees come from a wide spectrum of businesses from Social Enterprise, Emerging and Traditional Business, signalling any company can discover possibilities to be innovative no matter which industry. Our Awardees have a business turnover exceeding HKD 247,000,000.00 last fiscal year. Over 600 employees are hired locally in total. They showed significant growth in previous years and are very likely to further expand their business in the near future.



[Promotion]

We significantly increased the promotion of awardees by 500% viewers this year, including radio, MTR lightboxes and video. It is a perfect reach for modern commuters. The contribution of the awardees will benefit Hong Kong economy greatly via IE.

[Partners that participated in this program]

Professional associations gets to know the participants via IE. HKTDC, PwC Hong Kong and leading chambers of commerce are part of our Supporting Organizations. They promote IE and awardees on their websites and in emails. We also worked with various well-developed Hong Kong co-working spaces to promote IE among start- ups. Thanks to the combined efforts of our partners, the participants in IE are more well-known in the local economy.

[Social Entreprise arises]

Two Social Enterprises are awarded this year. They did not only fuel Hong Kong economy, but also addressing social issues. The multiplying effect is enormous and contributes to the economy of Hong Kong.



Love Ever After

Partners: 13

Audiences: 15,000

Media: 43

Total sponsorship received: ~USD 6,900





Introduction:

The project "LOVE EVER AFTER" aims to raise society's AWARENESS OF MARRIAGE HEALTH, ALERT POTENTIAL MARRIAGE CRISIS and REDUCE DIVORCE RATE and consequences by:

(1) Promoting "MARRIAGE CHECKUP", which is a professional questionnaire to QUANTIFY your marriage health and status;

(2) Inspiring couples to CREATE and RECALL ROMANTIC MEMORIES which help in CONSOLIDATING THE RELATIONSHIP;

(3) Enhancing couples' COMMUNICATION SKILLS through various workshops. Professional trainers provide fruitful knowledge which helps in ENHANCING INTERPERSONAL SKILLS, LOVE AND WAYS TO GET ALONG;

(4) Identifying POTENTIAL RISKS in marriage and provide POSSIBLE SOLUTIONS.

Project intro:

Since 2011, Hong Kong Professional Elite Ladies Selection, hosted by JCI City Lady, has been selecting outstanding women aged between 18-40, who perform outstanding at work and contributed to society. Awardees have been serving as women role models and are encouraged to further contribute to society via this platform.



IMPACT ON SOCIETY

- Establishment Marriage Checkup Day
- Announce Marriage Health Danger Line
- Remind public the importance of Marriage Health
- Reduce divorce rate
- Create social harmony

IMPACT ON PARTICIPANTS

- Receive knowledge and ways to maintain marriage
- Get assistance if faced any Marriage Crisis (E.g. Case referral to professional counselor)
- Build up Marriage review habit

IMPACT ON LIKED-MINED PARTNERS

- Collaborate for mutual impact
- Sharing of resources, expertise, knowledge, experience and power

IMPACT ON JCIHK

- Advance on public image and fame
- Opportunity for members to receive counseling trainings

IMPACT ON JCI CITY

- Advance on public image and fame
- Engagement of Long Term Sponsorship
- Advance on membership recruitment
- Members' personal all-rounded developments
- Build up partnership with NGOs and celebrities



Run Run Chicken 2.0 FUNdraising Charity Run

Partners: 10

Introduction:
As it is year of dog, we aim to raise the public awareness on concerning the people with disabilities to live independently with dignity through the right choice of service dogs in Hong Kong, as well as raise funds for the organization, Hong Kong Guide Dog Association. Guide Dogs are professionally trained dogs provided to visually impaired and blind persons who choose to benefit from the enhanced mobility, safety and companionship that a guide dog can provide.





Less is more

Partners: 10

Audiences: 8,000,000

Media: 13

Total sponsorship received: ~USD 400



Introduction:

Nowadays, buying things is easy, and we can easily get more things that we desired, but when we have "more", does it mean we are happier? The concept "Danshari" remind us the beautiful of "Less is more" .

We, organizational committee of JCI North District from Hong Kong project "從心捨離" (in Chinese) Less is more" would like to raise the attention of public that that "What is need" and "What is want" by conducting events and survey in Hong Kong, Japan and Taiwan.

Impact:

Audience aware their consumer behavior and reduce the stock waste. spread out the message what they needs and wants in education, media and network sharing. change thier life style with good health and well-being.











Say No to Plastics - Waiter, No Plastic Takeaway Box!

Partners: 60

Audiences: 580

Media: 38

Introduction:

To have better promotion for SDG Project: "Say No to Plastics – Waiter, No Plastic Takeaway Box!", we have sent the questionnaire online via Whatsapp, Facebook Page and Website on May/2018 - Jul/2018 to general public. Also create questionnaire for restaurants and fast food shop to raise their voices of self-takeaway boxes. As a result, we have successfully collected 580 citizens and 60 restaurants to conduct the survey and we announced the result to the media and general public on 12/Aug

Impact:

38 local media coverage and created impact to the citizens that aware of less non environmental - friendly takeaway box







Project Bullseye 2018 - Great Leap To Prosperous Jiangmen

Partners: 3

Total sponsorship received: ~USD 7,500

Introduction:
Though a 3-day exchange tour, youths aged 18-29 learned more about the many opportunities that China's Greater Bay Area present. They have also visited the incubators of Tsinghua University to learn more about the road to success in entrepreneurship.









Love of the Earth 2018 Bike to Green Society



Partners: 2

Total sponsorship received: ~USD 400



Introduction:
The project aimed to promote the low-carbon and healthy living style by encouraging people to take bike as an alternative for short distance travel.

Love without boundary 2018

Partners: 15

Audiences: 600

Media: 6

Total sponsorship received: ~USD 650











Introduction:
JCI Apex of JCI Hong Kong partnered with JCI Port of JCI Taiwan to help and better the lives of disabled individuals in their communities in 2015 with "Love without Boundary 2015". In the following year, JCI Apex further converted the programme into "Love without boundary 2016 - L.O.V.E" which aimed at enhancing social integration of the visually impaired in the community.

This year, in order to pass on the spirits of "Love without Boundary", JCI Apex along with JCI Port, again organized "Love without boundary 2018" in Hong Kong and Kaohsiung, Taiwan, together with the visually impaired from Hong Kong.

Impact:
To motivate people to begin change with them, JCI Apex and JCI Port united for a Better World to maximize the impact in the Jaycee movement. The key message of the project is "To witness the ability, not the disability". Our objectives can be summarized with the word A.B.I.L.I.T.Y. which stands for All inclusive, Beneficial, Illimitable, Love, Illuminous, Talented and YOU begin the change.

2018 Hong Kong Professional Elite Ladies Selection

Partners: 30

Audiences: 1,000

Media: 8

Total sponsorship received: ~USD 12,700

Introduction:
Since 2011, Hong Kong Professional Elite Ladies Selection, hosted by JCI City Lady, has been selecting outstanding women aged between 18-40, who perform outstanding at work and contributed to society. Awardees have been serving as women role models and are encouraged to further contribute to society via this platform.

Impact:
More than 60 outstanding young women were selected to represent outstanding and independent women. They acted as role models of young ladies and are encouraged to continue making great contributions to society. Recently, they have been serve as life mentors of girls from ethnic minorities in Hong Kong through a mentorship program jointly organised by Po Leung Kuk and CLJC.









Little Hands Love The Earth

Partners: 22

Audiences: 2,000

Media: 7

Total sponsorship received: ~USD 300

Introduction:
JCI City Lady has organized "Little Hands Love the Earth" for 10 consecutive years. Over these 10 years, we have educated various environmental topics to the children. This year, we introduced the principals of "low-carbon diet" to parents and children in Hong Kong and encourage them to execute low-carbon diet in their everyday life, in order to fight against global warming.







Impact:
Over 200 Hong Kong families participated in "Low Carbon Ambassador" program and all of the Ambassadors reflected, they knew more about low carbon diet throughout the program; and promised to keep up green diet habit in the future.



Your Smartphone Needs a Rest

Partners: 32

Audiences: 16,000

Media: 40

Total sponsorship received: ~USD 5,000

Introduction:
Identifying the excess use of smartphones as one of the main root causes of family and society inharmony, "Your Smartphone Needs a Rest" is a series of program which aims to raise awareness of the problems following smartphone addiction, to provide opportunities for citizens to learn "using smartphone SMART".

Impact:
Aroused wide attention from media, support from government and awareness in community, with high engagement of active citizens participating. Positive change from parents promising to spend more time with their children after joining our program, and participants to know more about the community and communicate more with friends and family.



Major events include:

(1) 'Offline City Hunt' in Hong Kong and Japan to connect young people with face-to-face communication;

(2) '30-Day SMARTphone Guide' providing tips for public to practise using less smartphone in daily lives;

(3) Providing 'Phone-Bags' to public to take action in daily lives to put down smartphones at appropriate time;

(4) 'Offline 1-Hour for Family' for parents to put down their phones and enjoy "offline games" together with their children.







JCI Tsuen Wan — Children's Play Rights

Partners: 10

Total sponsorship received: USD 2,000

Introduction:
Every child should have the rights to enjoy at least 1 hour free play every single day.







JCI Lantau — Zero to One Startup Challenge 2018

Partners: 20

Audiences: 150

Media: 3

Total sponsorship received: ~USD 400

Introduction:
On 28 April 2018, JCI Lantau kicked off the Zero to One Startup Challenge 2018 with an opening ceremony. Besides promoting and publically announcing the details of the competition, many guest speakers provided their insight in the startup industry. Shortlisted applicants can attend a free training in Beijing in June and compete in July. Contestants also joined the judging day in July 2018 and made their startup idea presentation. Judges included scholar, investor from Angel Fund and professionals.





Impact:
- Stimulate Dreams Making;
- Startup Competition encourage creativity;
- Encourage innovation;
- Support economic transformation with strategy planning;
- Encourage the youth to step out from the comfort zone and willing to take challenge.



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National Partnership & Sponsorship Commission Chairman
Wilson Chu
JCI Peninsula



National Partnership & Sponsorship Commission Vice Chairman
Terence Tsui
JCI Harbour

With reference to 2018 SDG Report published by 2018 National Global Goals Community Action Commission.

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